

WOODLAND

CATALOG™

featuring Smokey Bear Winter-Spring 2015-2016



Great gift ideas



- Educational materials
- Personal wear
- Posters & Signs
- Collectibles
- Unique gifts with a message



Dawn with SB-724, our big, delightful talking Smokey

Trying to be Lean, Green and Helpful

We do everything we can to keep costs as low as possible so we can serve you better. It is embarrassing to even print the numbers that reflect the rising cost of things like overnight, 2-day or 3-day delivery, but those are set by the postal service and other carriers. So, if you are buying gifts, I urge you to order early so you do not have to rely on rush order services. For regular delivery, I promise you that we do our best to ship the same day we receive your order, or the next day.

You may notice that some orders come in a recycled box. We use those whenever we can. We do this not only to keep costs down, but because re-use is the best kind of re-cycling and the careful use of all resources is simply the right thing to do. We also accept packing material (like 'peanuts') from folks here in town who share our views of preventing waste. In addition, we

take virtually all un-useable materials to our local recycling center. In short, we do our best to be responsible citizens just as we know that our customers are doing their best to promote Smokey's badly-needed messages to prevent waste by wildfires.

Last summer was very bad for fires in my part of the country. Most were due to drought and lightning, but some were due to human carelessness. Smokey's work is never done and I thank you for doing your part in his campaign to prevent fires where they are not wanted. I'll continue to do my part by renewing my promise of fast, friendly service and guaranteed satisfaction. May your 2016 be safe and happy!

Dawn C Fyjo

Big Talking Smokey (shown above)

Squeeze the paw of this big, loveable Smokey doll and you hear his gruff voice say, "Only you can prevent wildfires" or 3 other messages. Standing 36" tall, great for kids or displays.

SB-724 \$159.50

Smokey Bean Bear

After a brief interruption in supply last summer our 6½-inch tall Smokey is back in stock. It is much like the popular Beanie Babies. This little guy is a big hit with young and old.

SB-717 \$10.95

SB-717C Case of 36 \$360.00



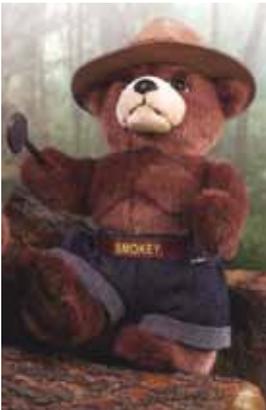
A portion of each sale of items coded SB is returned to the Forest Service for the Cooperative Forest Fire Prevention Program. Artwork featured on some products is © Rudolph Wendelin. Copyright © 2015, Woodland Enterprises.



SB-718 8" Smokey SB-710 11" Smokey SB-719 18" Smokey SB-722 18" Talking

Size is the only difference between these cuddly, shovel-less Smokey Bear dolls.

SB-718 8" \$11.95 ea. SB-718C Case of 24 \$264.00
 SB-710 11" \$25.95 ea.
 SB-719 18" \$38.95 ea.
 SB-722 18" \$45.95 ea. (Talking version)



Message Ribbon and Card

We can add a message ribbon to any Smokey Bear doll and include an attractive gift card with a short message from you. A great idea for any award or gift-giving occasion. Specify ribbon choice H, T, C, or S.

M-12 \$2.50 per ribbon

- Specify Ribbon:
- Happy Birthday (H)
 - Thank You (T)
 - Congratulations (C)
 - Season's Greetings (S)
- (order bear separately)



Flexible Smokey Doll

Our only Smokey that comes with a shovel (plastic). His arms, legs and head are moveable and he is 11" tall.

SB-713 \$24.95 ea.



Embroidered Denim Shirt

A touch of class. Smokey is colorfully embroidered along with 'Only You' above the pocket. This stylish, faded blue 100% cotton denim shirt is machine washable. Men's sizes.

SB-224 S, M, L, XL, XXL \$37.95



SB-219

'Keep it Green' T-Shirts

"Keep it Green" is the message on this attractive T-shirt that is popular with both men and women. Color is stone green. 100% cotton.

SB-219 S, M, L, XL, XXL \$16.95



Pocket T-Shirt

A handy pocket holds a pen, glasses or other small items. Pre-shrunk cotton with Smokey and "Only you can prevent wildfires" printed on the pocket. Forest green, all adult sizes.

SB-202 S, M, L, XL, XXL \$13.95
XXXL \$15.95



Front & Back T-Shirt

Smokey is on both sides of this attractive T-Shirt. 100% pre-shrunk, heavy weight cotton. Chestnut color. Wording: "Only You Can Prevent Wildfires."

SB-211 Adult S, M, L, XL, XXL \$16.95



SB-213

SB-212

Smokey's Big Red T-Shirt

Adult sizes. 100% cotton. "Only You" is printed on left sleeve.

SB-213

M, L, XL, XXL \$16.95
XXXL \$18.95

Only You T-Shirt

100% cotton. Adult sizes.

SB-212

S, M, L, XL, XXL \$16.95
XXXL \$18.95



Playground T-Shirt

This attractive T-shirt is made of slightly lighter material with tapered fit. 52% cotton, 48% polyester. Wording: "Save Our Playground. Prevent Wildfires." Adult sizes, heather green.

SB-229 S, M, L, XL, XXL \$15.95



SB-225

Smokey's Fire Scene T-Shirt

Smokey is set over a burned forest on the back. Inset shows 3½" tall image on upper left of front. Full color on fashionable black. 100% cotton. Adult sizes.

SB-225 S, M, L, XL, XXL \$16.95
XXXL \$18.95

Take Me Camping



Smokey's Lantern

Keep Smokey's message handy with this super bright LED lantern. Burns for over 36 hours on 4 AA batteries (included). The on/off switch is built to prevent accidentally being turned on, and handle can be used for carrying or hanging. 8" high from handle to bottom and 4" in diameter. Great for camping or emergencies.

SB-733 \$18.50



Embroidered Fleece Jacket

Warm, cozy and in all-time favorite forest green. Smokey is tastefully embroidered in brown and gold. Two, large, zippered pockets. Stylish and practical!

Sizes: S, M, L, XL, XXL

SB-236 (Men's) \$45.95

SB-237 (Women's cut) \$45.95



Smokey's Zippered Hoodie

A handsome hoodie that is warm and comfortable with a convenient zip-up front and draw-string hood. "Smokey Says 'Keep it Green'" is embroidered in green, brown and gold.

SB-238 S, M, L, XL, XXL ~~\$59.95~~
WINTER SALE \$52.95



SB-232

Long-Sleeved Fire Scene Shirt

"Only You" is on the front with Smokey's full message – "Only you can prevent wildfires" – on the back. Same as shown on SB-225, page 5. 100% cotton. Adult sizes.

SB-232 S, M, L, XL, XXL \$22.95
 XXXL \$24.95



SB-222

Long-Sleeved T-Shirt

Cozy and sporty. 100% pre-shrunk heavyweight cotton. Adult sizes. Chocolate color.

SB-222 S, M, L, XL, XXL \$22.95



Embroidered Fleece Vest

Whether she is picking huckleberries or working in the office on a cold winter day, this is Dawn's favorite vest. Two deep, zip-shut pockets are handy for the cell phone and warming cold hands. 100% machine washable polyester. Smokey is embroidered. Choose cactus green or black.

SB-235 S, M, L, XL, XXL \$44.50



Smokey's Windbreaker

A stylish, light weight windbreaker. Zippered front, zippered outside pockets and handy open pockets inside. Adult sizes.

SB-239 S, M, L, XL, XXL \$39.95

may the forest be with you



The Forest With You

Star Wars fans will get it! So will anyone who loves forests and trees. The tough, quality cap fits all sizes and features embroidered wording. The eye-catching T-shirt is 100% cotton. Please specify S, M, L, XL, or XXL.

M-270 T-Shirt \$16.95 ea.
M-271 Cap \$13.95 ea.



Forest Sweatshirt

For cooler weather, a cozy "Forest be with You" sweatshirt in 50% cotton, 50% polyester. Stonewashed green color.

M-277 S, M, L, XL \$22.95





Ranger-in-Training T-shirt

An eye-catching design that the young ones will like and that is sure to get a chuckle from grown-ups. Green, 100% cotton.

SB-210 Youth XS, S, M, L \$12.95



Smokey's Youth T-Shirt

An all-time favorite now in 100% cotton. Youth sizes XS (2-4), S (6-8), M (10-12), L (14-16). No Junior Forest Ranger should be without this T-shirt. Colors: Yellow or Ash.

SB-203 \$11.95



Smokey Crest T-Shirt

A distinctive new T-shirt for the young ones. 100% cotton. Light blue.

**SB-216 Youth XS, S, M, L ~~\$12.95~~
REDUCED \$11.95**



Toddler T-Shirt

An excellent way to introduce toddlers to Smokey. Yellow, in toddler sizes 2 (for around age 2) and 4. Message on shirt: Only You Can Prevent Wildfires.

SB-205 \$9.99

Keep it Green T-Shirt (Youth)

A great new message on 100% cotton T-shirts. Lime.

**SB-220 Youth S, M, L ~~\$12.95~~
REDUCED \$11.95**



Starting the Very Young



SB-258

Smokey Bear's Baby Bib

The unique holiday gift, birthday or shower present, or vacation surprise. Terry cloth knit in 100% cotton with snap closure. 9" wide. Please specify border color: green, red, royal blue, aqua, or raspberry.

SB-258 \$8.99



SB-208

Smokey Bear Infant T-Shirt

These cuties are great for keeping baby cool and comfortable on those hot summer days. 100% cotton. **Colors: Blue or Pink.** Specify size: 6 mo., 12 mo., or 18 mo.

SB-208 \$9.50



SB-204

'Smokey Says' Infant/Toddler T-Shirt

Smokey says "Protect my Friends" on this sweet little shirt. Pleasant mint color and 100% cotton. A range of sizes to fit all the little folks.

SB-204 12 mo., 18 mo., 2T, 4T \$12.95



SB-207

Smokey's Friends Infant Romper

Cute as can be! A handy, one-piece outfit with snaps for easy dressing and undressing. 100% washable cotton. Specify: Lime or Pink.

SB-207 12 mo. or 24 mo. \$16.95



Smokey Bandanna

Lots of uses for this striking bandanna. Made of 100% cotton and measures a large 22 x 22 inches.

SB-267 **\$5.95 ea.**
10 or more **\$4.95 ea.**

- Scarf
- Dust Mask
- Wall Hanging
- Desk/Table Covering
- For quilting
- For kids and adults



Game Bandanna

Along with many other uses, you can play "Forest Word Search" and 3 other games on this unique bandanna. 21" x 22".

SB-266 **\$5.95 ea.**
10 or more **\$4.95 ea.**

Wildfire Prevention Bandanna

Bright orange for safety and emergency signaling. Messages suggest how to prevent wildfires and build a safe campfire. 21" x 21".

SB-268 **\$5.95 ea.**
10 or more **\$4.95 ea.**



Paisley Pattern Bandanna

Similar to traditional bandannas but with Smokey's modern message. 21" x 21". Specify red or blue.

SB-265 **\$5.95 ea.**
10 or more **\$4.95 ea.**

Handout Bandannas

These colorful 20" x 20" bandannas are made of 70% cotton/30% polyester. Assorted designs. Priced to serve as gifts or educational 'give away' items.



SB-269 **\$2.95 ea.**
10 or more **\$2.75 ea.**
Box of 75 **\$180.00**



SB-353

Bike 'License' Plate

A special license plate for kids' bikes or other uses. 6" x 3" and made of durable metal. Five assorted colors.

SB-353 \$1.15 ea.
10 or more \$1.05 ea.
Box of 250 \$237.50

Smokey Fan

A fantastic handout at fairs and other events, especially in hot weather. Fan portion approx. 7" x 8" with a 4" wooden handle.

SB-357 \$1.15 ea.
10 or more \$1.05 ea.
Box of 250 \$237.50



Snap Bracelet

Very popular with kids! Just open the coil, then it snaps into place around a wrist of any size. Smokey's helpers of all ages will love this item. Assorted colors.

SB-337 \$1.25 ea.
10 or more \$1.15 ea.
Pkg. of 125 \$123.75



Inspirational Glow Bracelets

"Prevent Wildfires" is the message on each elastic band. Fits young and old alike and glows in the dark! Use for team id and other ideas. Assorted colors.

SB-338 \$1.15 ea.
10 or more \$1.05 ea.
Bag of 300 \$285.00



Smokey Bear Shoelaces

Kids love these fancy shoelaces. 36" with Smokey and "Prevent Wildfires" printed boldly in forest green and brown on both sides.

SB-316 \$1.69 ea.
10 pr. or more \$1.59 ea.
Bag of 150 pr. \$223.50

ALSO CONSIDER THESE...

Air Fresheners.....	page 19	Coloring Books.....	page 55	Patches	pages 42-43, 57
Bandannas	page 11	Key Chains.....	page 41	Pins	pages 36-40
Bike Bottles.....	page 29	Litter bags.....	pages 57 & 60	Safety Whistles	page 60
Bookmarks.....	pages 56-57	Luggage Tags.....	pages 34-35	Stickers.....	pages 44-45
Color-Me-Puzzles	page 58	Magnets.....	page 59	Woody Owl.....	page 57

Green Smokey Bear Pencils

Soft lead pencil and eraser with Smokey's picture and 'Thanks for helping me prevent fires.'

- SB-312** \$.45 ea.
- \$.39 ea. / 10 or more
- SB-312B** \$35.00 / pkg. of 100



SB-306 Mixed Color Smokey Bear Pencils

Assorted colors with messages from Smokey and his face on each. Example: "Smokey's Friends Don't Play With Matches."

- SB-306** \$.45 ea.
- \$.39 ea./10-143
- SB-306B (box)** \$50.40/box of 144



Stencil Ruler & Comb

A plastic, 7" ruler with comb on one end. In the center, are fire-prevention stencils to help young artists create their own pictures. Tons of fun for the kids – and a message, too. Assorted colors.

- SB-341** \$1.15 ea.
- 10 or more \$1.05 ea.
- 100 or more \$.95 ea.

Plastic Rulers

In assorted bright colors. A message from Smokey on the front and the ever-useful times table on back. (300/box)

- SB-319** \$1.15 ea.
- \$1.05 ea./10 or more
- \$.95 ea./100 or more



Vinyl Zippered Bag

This 6" x 9" clear vinyl bag has a slide closure. Perfect for pencils, balloons and other handout items. Lots of uses. Punched for loose leaf notebooks, or can be used like a purse.

- SB-314** \$1.15 ea.
- 10 or more \$1.05 ea.
- Box of 250** \$237.50



Smokey Pencil Hugger

This cute little Smokey clings to any round pencil. (Pencil not included, and not suitable for very young children.)

- SB-368** \$1.50 ea.
- 10 or more \$1.35 ea.
- Box of 250** \$300.00

BADGES FOR LITTLE RANGERS

**Junior Forest Ranger Badge**

A big 2½" from tip to tip, this badge is very popular with kids. Safety-pin type clasp makes it easy to put this badge on and take it off, but remember—it is a pin and should not be made available to young children. Badge collectors love this solid metal item, too.

SB-301 \$5.50 ea.
6 or more \$4.50 ea.

Plastic Fire Patrol Badge

Authentic-looking plastic badge prominently featuring Smokey. Plastic clip on back fits over pocket. Same size as SB-301. Not for infants.

SB-311 \$1.25 ea.
10 or more \$1.15 ea.
Bag of 250 \$247.50

**Patrol Pin**

Clasp-style lapel pin with plastic badge. 1¼" tall. Great kids' item. Shown actual size.

SB-304 \$50 ea.
25 or more \$45 ea.
100 or more \$40 ea.

**Only You Badge**

A large 2½" tall, tough plastic badge. An open clip on back makes it easy to slide down over a pocket or T-shirt collar.

SB-394 \$1.40 ea.
10 or more \$1.20 ea.
100 or more \$1.05 ea.

**Fire Prevention Balloons**

Always a winner with kids! Assorted colors, 10" each with "Prevent Wildfires" and Smokey's image.

SB-322 \$30 ea.
10 or more \$26 ea.
Bag of 500 \$105.00

**Smokey's Pocket Puzzle**

Here's a challenging way to pass some time. Try getting all 5 steel BBs in the holes without getting frustrated! 2¼" x 1⅛" deep, with plastic cover. Entertaining for youth and adults.

SB-348 \$3.95

**Cardboard Brush Truck**

Comes as a flat sheet, and then easily fold and snap together for an 8" x 3" x 2½" fire truck. Four fire safety tips are printed on top. For ages 5 and up.

SB-397 \$1.25 ea.
10 or more \$1.15 ea.
Box of 250 \$247.50

Wildfire Glider

Kids love sailing airplanes. This one is made of foam board for long flights and tipped with plastic for safety. 10 1/2" long. Fast & easy to assemble. Wording: "Wildfire Blaze Buster" and "Prevent Wildfires."

M-320 **\$2.60 ea.**
10 or more **\$2.40 ea.**
100 or more **\$2.20 ea.**



Toy Binoculars

A fun toy to help get kids outside and have a closer look at nature. Adjustable focus and eye spread, plus strap. 2x magnification. Assorted colors.

SB-351 **\$2.95 ea.**
10 or more **\$2.65 ea.**
Box of 125 **\$293.75**

Smokey's Crayons

Smokey's friendly message is on the box that contains four brightly colored crayons that children love. Non-toxic.

SB-325 **\$.65 ea.**
10 or more **\$.59 ea.**
Box of 200 **\$110.00**



SB-325

Smokey Pencil Sharpeners

Practical and a great way to remind kids – and adults – to prevent wildfires. Approx. 2" x 2" and they come in assorted colors.

SB-358 **\$1.15 ea.**
10 or more **\$1.05 ea.**
Box of 125 **\$118.75**



SB-358

Smokey Bear Erasers

Soft rubber erasers approx. 1 1/4" x 1 1/4". Hole in bottom allows you to put it on a pencil with a worn out or missing eraser. Useful at schools or at work. Assorted colors.

SB-359 **\$.95 ea.**
10 or more **\$.85 ea.**
Box of 250 **\$187.50**



SB-359



Color-it and Iron-on

A nice item for children, back by popular demand! Color Smokey with any ordinary crayons or markers. Then an adult irons the creation on any T-shirt, totebag or other fabric. Each 5 1/2" x 8 1/2" sheet comes with easy to follow instructions. Useful and unique to each child.

SB-324 **\$1.45 ea.**
Pkg. of 50 **\$62.00**

For Youth and Adults

Good Old-Fashioned Wooden Toys

Quality toys made of wood! Educational and lots of fun. Smokey's picture and message on each one. Assorted Colors.

Puddle-Jumper (Whirly Bird)

Twist in palms of hands and watch it soar. Tricks and games.

SB-384 \$3.99 10 or more \$3.25 ea.



Smokey Yo-Yo

A quality, high-performance wooden yo-yo.

SB-380 \$4.50 9 or more \$3.99 ea

Zipper Pulls for All Ages



Smokey Zipper Pull

Cute and practical! Help little fingers work jacket or sweater zippers and learn to love Smokey Bear. On back: "Help SMOKEY Prevent Wildfires!"

SB-317 \$.95 ea.
10-99 \$.85 ea.
Pack of 100 \$75.00



Emerald Green Zipper Pull

'Prevent Wildfires' and Smokey are on this attractive 1" tall oval.

SB-25 \$2.75 ea.
10 or more \$2.25 ea.



Zipper Pull Whistle

For both fun and safety, this whistle is ever present because it doubles as a zipper pull. Assorted colors.

SB-352 \$1.25 ea.
10 or more \$1.15 ea.
Bag of 250 \$247.50

'Only You' Thumb Drive

This is a fully-functioning 8 GB thumb drive for use with any computer with a USB port. It is 3¼" x 2½" and less than ¼" thick. Amazingly easy to carry or store, even in a wallet or file folder. And Smokey is there as a reminder to prevent wildfires.

SB-666 \$12.95 ea.

Also see page 61.



SB-376

Geocache Tag

A unique metal token 1½" in diameter with metal chain and Smokey in color enamel. Trackable through a website inscribed in the reverse side. Also makes a clever luggage identifier.

SB-376 \$6.95 ea.
10 or more \$5.90 ea.

Jar Grip

A handy item with a good reminder. 5" in diameter in 5 assorted colors.

SB-356 \$1.15 ea.
10 or more \$1.05 ea.
100 or more \$.95 ea.



SB-356

GLOWS IN THE DARK



SB-349

Glowing Zipper Pull

This one glows in the dark! It is almost 2" tall and comes in assorted colors.

SB-349 \$1.25 ea.
10 or more \$1.15 ea.
100 or more \$.99 ea.

18

Smokey Flying Disc

Great for old and young alike, this high quality plastic flying disc features Smokey and his fire prevention message. Measures 8½" in diameter. (Assorted colors)

SB-387 \$2.60 ea.
10 or more \$2.40 ea.
Box of 150 \$330.00



5" Mini Disc (Assorted colors)
SB-386 \$1.69 ea.
10 or more \$1.59 ea.
100 or more \$1.49 ea.



Saturn Rings

Fun for all ages and they clearly carry Smokey's message. Each is 9½" in diameter and can soar for distance, accuracy or as part of a ring-toss game. Assorted colors.

SB-388 \$1.69 ea.
10 or more \$1.59 ea.
100 or more \$1.49 ea.



Smokey Bear Playing Cards

For fire camp, home or travel. A traditional deck of cards except each has a numbered, interesting fact about Smokey or wildfire prevention. When in numerical order, the facts are in chronological order. 2¼" x 3½" and plastic-coated for long wear.

SB-310 \$7.95/deck



Smokey Bear Lip Balm

Prevent cracked lips and sunburn while sending Smokey's message—"Only You Can Prevent Wildfires." Super moisturizing with aloe leaf extract and vitamin E.

SB-366 \$2.25 ea.
Bag of 50 \$105.00



Fire Prevention Clips

Useful reminders to 'Clip Unwanted Fires.' A large 3" across and easy for little fingers to use and handy for adults in the office or kitchen and on picnics. Assorted colors.

SB-334 \$1.25 ea.
10 or more \$1.15 ea.
Box of 150 \$148.50





Air Freshener

Enjoy the forest scent of this 4" x 3/4" air freshener. Design is on both sides.

SB-308	\$1.50 ea.
10 or more	\$1.35 ea.
100 or more	\$1.20 ea.

Smokey Bear Bobblehead

A great new item that is sure to attract plenty of attention. Made of tough plastic and stands 9" tall. Smokey's head bobbles to remind everyone young and older to prevent wildfires. Securely packaged in an attractive box-with-a-message. Not a toy for young children. An excellent gift or award, desk item, exhibit attraction and many other uses.

SB-690	\$24.95
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Smokey Head Antenna Topper

A distinctive way of finding your car or truck. Can also be used for displays, table favors, and other ideas.

SB-340	\$1.69 ea.
10 or more	\$1.59 ea.
100 or more	\$1.49 ea.



Bronze Smokey Bear Coin

A collector's token, geocache item, award or many other uses. 1 1/2" in diameter with Smokey on one side and the Forest Service emblem on the reverse.

SB-668	\$9.95 ea.
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Hats For All Ages



Embroidered Stonewashed Cap

A fine cap made of stonewashed cotton material with Smokey and 'Only You' embroidered on it. This has the stylish stream-lined look (lower peak) and is adjustable using a strap to fit all sizes. Color: Khaki with Blue bill.

SB-247 \$15.95 ea.



Stylish Ball Cap

Cotton caps with adjustable head band to fit all sizes. Classy embroidered Smokey. Specify: stone with black trim, forest/khaki, blue/stone or khaki/blue.

SB-248 \$16.50 ea.



Smokey's Ball Cap

Organic cotton material with adjustable head band to fit all sizes. Smokey and 'Only You' are embroidered. Specify jungle green, brown, or black.

SB-245 \$16.95 ea.



Mesh Ball Cap

Let cooler heads prevail! This attractive Smokey hat has mesh sides and back. Smokey is embroidered on front. Plastic strap adjusts to fit all sizes.

SB-249 \$15.95 ea.



Deluxe Knit Hat

There is nothing quite as cozy and snug as a knit cap. Double layer beanie with just enough wool (30%) mixed with the acrylic for added warmth and comfort. Accented with black trim. Specify: grey, olive green, or red.

SB-255 \$15.50



Call us at 208-882-4767

No phone menu! In-person receptionist

M-F 10 a.m. - 5 p.m. Pacific Time.

Always prompt, friendly service.



Youth Embroidered Cap

Same as SB-247 but smaller to better fit young children. Adjustable.

SB-246 \$13.95



Youth Ranger Hat

For the pretend world of little rangers, this brown felt ranger hat is sure to be a hit. Fits children up to age 8 or 9, and includes an adjustable chin strap.

Youth Ranger Hat M-268 \$12.95 ea.

Adult Ranger Hat M-269 \$12.95 ea.

Have Fun with This One!

This new **Smokey Bear Mask** is 11¼" tall and made of heavy card stock. An elastic band holds it in place. Lots of potential uses and just plain fun!

- Giveaways
- Halloween
- Office Parties
- Skits
- School Programs
- Talks

SB-339 \$1.69 ea.

10 or more \$1.59 ea.

100 or more \$1.49 ea.



Smokey Bear Barbeque Apron

You are the G-R-R-eatest when wearing a Smokey bear apron! And picnics are a great place to remind everyone to prevent wildfires. Adjustable, thigh length, with front pocket, 65% polyester, 35% cotton.

SB-254 \$14.95



Smokey's Thermometer

Here is a powerful message at a place checked daily by lots of folks heading for the outdoors. Tough, weather-resistant plastic with the scale in both Fahrenheit and Celsius. 15" tall, pre-drilled for easy mounting indoors or outdoors.

SB-709 \$17.95

Carry It — And Send a Message



Embroidered Tote Bag

Sturdy canvas tote bag with Smokey tastefully embroidered. 14.5" tall by 14" wide with a 5.5" gusset and reinforced bottom.

SB-707 \$18.95

Literature Bag

Please see page 34 for description.

**SB-700 \$4.99 ea.
10 or more \$4.50 ea.**



SB-700



'You-Who' Tote Bag

A large, 18" x 19" x 5" bag made of tough cotton canvas. Strikingly beautiful with Smokey in browns and reds and letters in contrasting white.

SB-702 \$14.95

Embroidered Day Pack

Strong 600 denier polyester fabric with padded back. Features a 9½" x 12¼" laptop sleeve in main compartment plus big pocket and 2 smaller pockets, all with zippers. A tremendous value and great way to stay organized! 12½" x 17" x 4".

SB-260 \$36.95



A Gift That is Always Appreciated



- Holiday Gifts
- Going Away Gifts
- Birthdays
- Thank You's
- A Vacation at Whiskey Creek (see page 35)

Gift Certificate

A Woodland Gift Certificate is always appreciated. Tell us how much to write in on this handsome certificate and we will mail it directly to the recipient or to you for personal presentation.

M-515 \$Any Amount



ChicoBag™ Shopping Bag

Help spread Smokey's message while at the same time helping to eliminate the use of wasteful plastic bags. Large 19" x 15½", sturdy, nylon shopping bag. It folds easily into its own 3½" x 5" attached pouch that won't get lost and it has a clip for wearing on your belt or keychain. **Specify yellow or green.**

SB-704 \$9.95

Deluxe 6-Pack Cooler

Plenty of room for your lunch or 6 cans of beverages plus ice in this well-insulated cooler. It is watertight and has an adjustable shoulder strap. Netting can be used to carry utensils, candy bars or powdered drink packets. The zippered front pouch is handy for your cell phone, wallet or other items.

SB-766 \$16.95



Embroidered Attaché Case

This handsome polyester attaché case features:

- Spacious main compartment with an expandable zippered bottom (approx. 16" x 13½" x 4")
 - Detachable shoulder strap
 - Protective embroidered flap
 - Compartments for pens, keys, business cards, etc.
- Great for business, school, or travel.

SB-705 \$38.95

We can embroider a name on this item and SB-260 for an additional \$20.

Join the conversation at
www.facebook.com/SmokeyBearGifts

Find collectibles, discontinued items and online ordering at
www.smokeybeargifts.com



Like us on
Facebook

Smokey Throws

Curl up in one of these cozy throws or use as a unique wall hanging. They also make excellent gifts.



SB-651

Only You Throw

One of Smokey's most popular posters has been crafted into this 48" x 67" 100% cotton throw.

SB- 651 \$49.95

Smokey at Home Throw

A delightful scene by Rudolph Wendelin is woven into this 48" x 67" 100% cotton throw.

SB-678 \$49.95



SB-678



SB-652

Tree Hugging Smokey Throw

It's back! This popular design was in earlier catalogs and we are pleased to be able to again offer it. One of Rudolph Wendelin's finest works of art is displayed on this 48" x 67" 100% cotton throw. Curl up in it to read a book or use it as a unique wall hanging.

SB-652 \$49.95

Pendleton Blanket

"Colorful and rich in symbols of the great outdoors" is one way to describe this fantastic blanket. "Warm, rugged and crafted by the famous Pendleton Woolen Mills" is another. It adds up to quality and makes this item as practical as it is attractive. 60" x 60", 88% wool and 12% cotton.

SB-675 \$269.95

We can embroider a name or logo on any blanket for an additional \$20.



SB-675

Embroidered Fleece Blanket

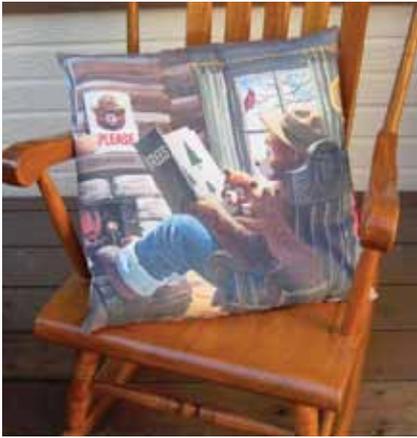
This comfy blanket rolls into a handy little bundle with nylon straps and plastic snap-clasps for easy carrying. Soft and cozy. When unrolled, the blanket is 50" x 60". Made of durable polyester. It is great for a leg warmer, child's bed cover, emergency car blanket, or many other uses.

SB-650 \$37.95



SB-650

Smokey Pillows



SB-672



Only You Pillow

A unique head rest or decoration.
12" x 8" and generously stuffed.

SB-676 \$13.95

Smokey at Home Pillow

This big (17") pillow is useful indoors or outdoors. Made of 100% polyester and treated to resist water and protect against mildew.

SB-672 \$35.95

Picture Frame

A delightful way to display your favorite person. Smokey is about 4" tall and made of tough cast resin to simulate wood.

SB-688 \$12.95



SB-688



SB-654



Camp or Stadium Blanket

Lots of uses for this warm, cozy 48" x 58" blanket. It is water resistant nylon on the outside and has soft fleece on the inside. A zipper in one corner allows for easy embroidery. Roll it up and carry it or store it, held with an attached elastic strap.

SB-654 ~~\$45.95~~ \$39.95

WINTER SALE

Smokey Bear Dishware

For indoors or picnics

This splendid dishware is made of tough, affordable melamine plastic. Ideal for picnics, children, display or many other uses. Each plate is 10" in diameter, BPA-free, dishwasher safe and made in the USA. Available individually or as a set of four.

For use and/or display



SB-513



SB-514



SB-515



SB-516

Any plate (please specify by code number)
4 or more (in any combination)

\$24.95 ea.
\$19.95 ea.

**Quick
Gift Ideas**

A Taste of the Wild

Beary Breakfast Basket

This delightful package includes a delicious 14 oz. scone mix with a 2 oz. jar of huckleberry jelly and three servings of huckleberry cocoa. Our popular Smokey Bear brightens up this wonderful gift basket.

N-225 \$28.95



N-225



SB-307
5-Piece Table Setting

These pieces bring back memories of the old ranger stations and guard stations. Except for the coffee cup being slightly different, these are close replicas made in the USA with virtually the same durable ceramics as the originals.

Coffee cup	FS-301	\$15.95
Saucer	FS-302	\$11.95
Salad plate 8"	FS-308	\$13.95
Dinner plate 12"	FS-304	\$25.95
Soup bowl	FS-305	\$17.95
Complete 5-Piece Setting	FS-307	\$79.95

Add to your table setting with these new items



7" Dessert Plate
FS-303 \$13.95



12" Oval Serving Dish
FS-309 \$42.95



12" Oval Platter
FS-300 \$39.95



Cream Pitcher (4 oz.)
FS-312 \$15.95



Salt & Pepper Shakers
(3" tall)
FS-311 \$29.95

Mugs, Cups and Bottles

Smokey's Magic Mug

Add hot coffee, tea, or cocoa and watch the picture change! Great conversation piece, and a good way to underscore Smokey's important message. 12 oz. ceramic mug has attractive art in green and brown. Cup color: Almond, Yellow, or Grey.

SB-775 \$13.95

Personalize

Add the name of your business, park, forest or unit to back of mug. Minimum: 144 mugs. \$75 set-up fee. Mugs same price as above. Allow 4-6 weeks.



SB-777

14 Oz. Beverage Glass

14 oz. glasses, 4" tall, with 3 of Smokey's favorite messages: "Smokey's Friends Don't Play With Matches," "Keep American Forests Green - Partners in Fire Prevention," and "Only YOU Can Prevent Wildfires." Securely packaged.

SB-777 \$8.99 ea.
4 or more \$7.50 ea.



Smokey's Travel Mug

A customer favorite, our insulated 16 oz. travel mug is designed to fit beverage holders in cars and trucks. Also handy in the office, on picnics, or at home. The lid slides open for drinking.

SB-776 \$7.99 Case of 48 \$288.00

Trees Teach!



Tree Wisdom Mug

15 tree wisdom lessons are on this vibrant mug. A great way to share some smiles and sound advice, like: If you really believe in something, don't be afraid to go out on a limb or It's more important to be honest than popular.

M-772 \$11.95
M-772C Case of 36 \$360.00

POPULAR TERVIS™ WARE



SB-772



SB-778

These are high quality, American-made products. The manufacturer correctly claims, "Innovation so incredible we bottled it!" Some features include:

- Double Wall Insulation
- Keeps contents hot or cold longer
- Reduces Condensation
- Dishwasher/Microwave Safe
- Tough – Virtually Unbreakable

Large Tervis Tumbler

A 24 oz. tumbler with popular Forest Service patch art vividly and safely embedded. Includes a snap-on lid with sliding cover over the opening in the lid.

SB-772 \$24.95

Small-Sized Tervis Tumbler

Same as above except in 16 oz. size.

SB-778 \$22.95



SB-770

Name or logo can be added to steel tumbler or water bottle.
\$18.00

Steel Tumbler

Enjoy your favorite hot or cold beverage in this 7" tall insulated steel tumbler! It features double-wall steel construction and steel thumb slide lid.

SB-770 \$19.95



SB-780

Steel Water Bottle

A high quality steel bottle with belt clip and double lid (One for drinking; the other for filling or adding ice). 20 oz.

SB-780 \$11.95 ea.



SB-774

Bike Bottle

Remind anyone who hikes, bikes, or boats to be careful with fire. 16 oz. tough plastic bottle with Smokey screened in black.

SB-774 \$3.50 ea.
50 or more \$2.95 ea.

Cards, Post Cards & Note Pads

Make it special! Send a hand-written message.

Snowshoeing Smokey Holiday Cards

Smokey and cubs make tracks in this winter scene by talented artist Gary Embich a member of the Smokey Bear Association. Plain inside for your message. Wording under the art: "Thanks for your part in preventing wildfires!" 4½" x 5½" with envelopes included.

SB-618 \$11.95/pkg. of 8



SB-618

Skating Bear Holiday Cards

This delightful scene by Gary Embich is on a 4¼" x 5½" card. It is plain inside for your message. Sure to be appreciated! Envelopes included.

SB-617 \$11.95/pkg. of 8



SB-617

Special Occasion Cards

This beautiful card by Idaho artist Bev Jaquish has an inside message: 'Remembering you on this special occasion comes as natural as remembering Smokey's message to all of us who love the outdoors.' Each card is 5" x 7" (with envelopes).

SB-611 \$9.99/pkg. of 20
SB-611S \$.60 ea.



SB-606

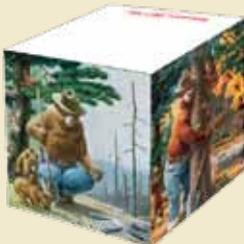


SB-608

Post Cards

Send Smokey's message to a friend or loved one on one of these postcards. Reproduced from famous campaign posters, each postcard features a brief message about the poster's meaning.

SB-606 or SB-608 \$3.30 ea.
10 for \$2.50



SB-610

Post-it® Cube

This 2¾" cube features a different Wendelin print on each side. The over 300 sheets of sticky notes will keep you well supplied while also sending Smokey's message with each use.

SB-610 \$12.95 ea.
3 or more \$10.95 ea.



Wooden Smokey Ornament
Smokey is engraved in real wood and is about 4 inches tall. Complete with black cord loop for hanging. Many uses year 'round

SB-640 \$7.50 ea.



Standing Smokey Ornament

Smokey is 2½" tall and can either stand alone or hang from a gold-colored thread. Made of tough resin. Awesome for a wide range of uses!

SB-685 \$6.50 ea.



Christmas Pewter Ornament

A unique, 2" disk ornament ready to hang with its red cord. A bow and 'Merry Christmas' decorate a pewter rim surrounding its emerald-color center.

SB-646 \$5.95 ea.

Nice notes from our customers...

Thank you for your great customer service.

— Yvette S., Washington, DC

You are a great seller. Thanks for responding to my emails.

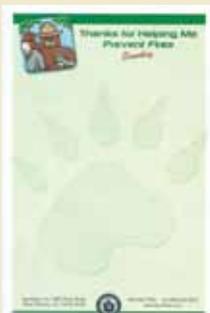
— Arlene C., Ontario, California

Thanks for the excellent service.

— Jack M., Mount Hope, West Virginia

I love Smokey Bear and I enjoy your store.

— Vanessa I., Reno, Nevada



Smokey Note Pads

Handy, 25-page notepads. 4" x 6" with faint paw print in light green. Just right for quick, distinctive notes.

SB-315 \$1.25 ea.

10 or more \$1.15 ea.

100 or more \$.99 ea.

SB-315



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30 YEARS OF DEDICATED SERVICE

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Daytime Phone: () _____ Email _____

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Check here if this is a gift or if you prefer that the invoice and catalog be sent to the above address, not with the package.

Check here if the ship to address is only for UPS delivery, we will use above address for mail.

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Address _____

City _____ State _____ Zip _____

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3. Fax-It: 208-882-0373.
4. Online at www.smokeybeargifts.com.

When charging by mail or FAX, please complete:

Card Number (credit card billing address must appear above in 'Ordered by')

Exp. Date

— — —	—
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Name

Phone No.

Signature





All-Purpose Lanyard

For name tags, keys, your flash drive or identification badges. This strong, half-inch wide Lanyard is the answer to your needs for workshops, conferences or personal use. It is made of strong polyester and has a cleverly designed O-ring that accommodates either pin or clasp-type name badges.

**Wording:
Prevent Wildfires**

**SB-345 \$2.50 ea.
20 or more \$1.99 ea.**



Literature Bag

A convenient way to package conference or workshop handout materials. A sturdy cotton canvas bag (14" x 15") with 22" handles. A great way to support and spread Smokey's message.

**SB-700 \$4.99 ea.
10 or more \$4.50 ea.**

Extra Catalogs Available FREE!

We are happy to send free extra copies of the Woodland Catalog for your friends, fire prevention workshops, organizations, or other uses. Just let us know how many you need.

Luggage Identifier

Quickly spot your suitcase or attaché case. 2¾" high in 5 assorted colors.

**SB-355 \$1.15 ea.
10 or more \$1.05 ea.
Box of 250 \$237.50**



***We appreciate your business,
and conduct ours accordingly.***

Your Vacation Rental for the Family or Business Retreat

Consider this your invitation to share *Woodland's* beautiful, five-bedroom vacation rental. It's ideal for vacations, wedding receptions, honeymoons, and small-group business retreats. Located on the fabled Oregon Coast in the land where trees grow tall and fast, and near the site of the great Tillamook Burn of 1933, 'Retreat at Whiskey Creek' is private and secluded yet within view of Netarts Bay and only minutes away from state parks and beaches. You can also enjoy our ½-mile nature trail designed by Dawna and leading through a beautiful tract of



Sitka spruce-western hemlock forest. For more information, visit www.vrbo.com/vacation-rentals/usa/oregon/northern-coast/netarts. Mention Woodland Catalog when booking and receive a 10% discount on your first visit. Also see our special off-season (winter) rates.



Luggage Tag

A classy, beautifully embroidered 4½" x 2½" Smokey Bear luggage tag. I.D. card on back inside clear plastic. Sturdy strap.

SB-378 \$5.99 ea.



Suitcase Belt

A sturdy, adjustable strap 2" wide x 5½ feet long. Perfect for securing or identifying luggage. Its buckle is made of plastic for TSA clearance at airports. Lots of other uses and definitely unique with Smokey and his message printed 4 times.

SB-379 \$12.95

A Pin for Every State

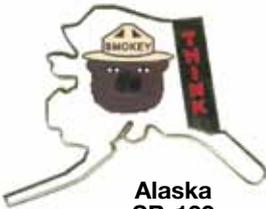
All state pins are about 1" x 1¼" with lapel-type clasps.

Any state pin \$3.95 ea.

SB-120 Set of all 50! \$150.00



Alabama
SB-135



Alaska
SB-139



Arizona
SB-121



Arkansas
SB-122



California
SB-123



Colorado
SB-136



Connecticut
SB-142



Delaware
SB-166



Florida
SB-143



Georgia
SB-157



Hawaii
SB-158



Idaho
SB-124



Illinois
SB-167



Indiana
SB-165



Iowa
SB-159



Kansas
SB-125



Kentucky
SB-152



Louisiana
SB-126



Maine
SB-149



Maryland
SB-168



Massachusetts
SB-148



Michigan
SB-169



Minnesota
SB-153



Mississippi
SB-127



Missouri
SB-160



Montana
SB-140



Nebraska
SB-144



Nevada
SB-154



New Hampshire
SB-162



New Mexico
SB-128



New York
SB-129



New Jersey
SB-137



North Carolina
SB-130



North Dakota
SB-171



Ohio
SB-138



Oklahoma
SB-145



Oregon
SB-131



Pennsylvania
SB-132



Rhode Island
SB-163



South Carolina
SB-172



South Dakota
SB-146



Tennessee
SB-151



Texas
SB-133



Utah
SB-155



Vermont
SB-164



Virginia
SB-141



Washington
SB-156



West Virginia
SB-134



Wisconsin
SB-161



Wyoming
SB-147

Ever-Popular Cloisonne Jewelry

Lapel style clasp.



SB-42 \$3.50
Prevent Forest
Fires



SB-35 \$3.50
Smokey & Cubs



SB-33 \$2.95
Standing Smokey



SB-49 \$3.50
Defend Pin



SB-75

Forest Service Smokey Pin

To help celebrate
Smokey's long
association with the
U.S. Forest Service.

SB-75 \$4.50 ea.



SB-39 \$2.95
Only You Pin



Smokey Bear Wings

Golden wings spread 2" across.
Two lapel clasps keep it horizontal.

SB-24 \$6.50 ea.
10 or more \$5.95 ea.
100 or more \$4.95 ea.



SB-90 \$3.50
Thanks Pin

Two Historic Pins—While Supply Lasts



SB-150

50th Logo Pin
From Smokey's
50th birthday.

SB-150 \$2.50



SB-43

**70th Anniversary
Only You Pin**
An attractive 1" tall pin.

SB-43 \$3.99 ea.

Pins of the Year

Start your collection of annual Smokey Bear pins. Quality cloisonne with lapel-type clasp. For yourself, a gift, or an award. Note: SB-100 (2000) has a special stone inset (stone color may vary).

Any pin \$3.95 ea.

Any 12 or more \$2.99 ea.



SB-95



SB-96



SB-97



SB-98



SB-99



SB-100



SB-101



SB-102



SB-103



SB-104



SB-105



SB-106



2007 Pin
SB-107



2008 Pin
SB-108



2009 Pin
SB-109



2010 Pin
SB-110



SB-111



2012
SB-112



2013
SB-113



2014
SB-114



2015
Pin of the Year
SB-115

More Smokey Bear Jewelry

Emerald Green Charm

Add to a charm bracelet or make into an attractive necklace.

SB-28 **\$2.75**
12 or more **\$2.25 ea.**



Smokey Charm

Simple and attractive. 3/4" tall and ready to use on a bracelet or necklace.

SB-23 **\$5.95 ea.**
12 or more **\$4.95 ea.**



Classic Smokey Lapel Pin

A message without words best describes this lapel pin. 1/2" tall, plated in 24 carat gold.

SB-11 **\$2.50 ea.**
Bag of 100 **\$195.00**

Ideas for Group Distribution – Special Quantity Prices



Smokey's Helper Lapel Pin

A lapel pin especially for youngsters. The plastic 1 1/4" x 7/8" oval has a metal clasp. For ages 3+.

SB-328 **\$.60 ea.**
10 for **\$.55 ea.**
100 or more **\$.40 ea.**



Plastic Lapel Pin

A very nice representation of Smokey in tough plastic. 1 1/8" tall and wide.

SB-307 **\$.65 ea.**
10 or more **\$.60 ea.**
100 or more **\$.50 ea.**

Junior Ranger Pin

Youngsters will feel like they are part of Smokey's campaign with this 3/4" tall and wide cloisonne pin. Pin-type clasp.

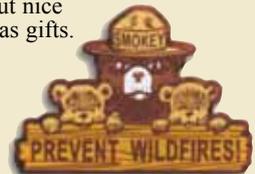
SB-15 **\$3.50 ea.**
10 or more **\$2.95 ea.**



Prevent Wildfires Pin

An attractive plastic pin. Inexpensive enough for "give-away" use, but nice enough to wear or use as gifts.

SB-300 **\$.65 ea.**
10 for **\$.60 ea.**
100 for **\$.50 ea.**



Always - Fast, Friendly Service!

www.smokeybeargifts.com or phone 208/882-4767

Smokey Earrings—In Two Styles



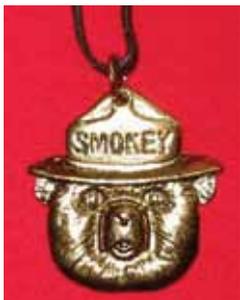
SB-9

“On-Duty” Pierced Earrings
SB-9 \$6.95/pr



SB-10

Hanging Pierced Earrings
SB-10 \$6.95/pr



Smokey Necklace

Attractive, can be worn for many occasions. Smokey is 1 1/4" tall and made of cast zinc with antique gold plating. Comes with 33" black cord.

SB-29

SALE PRICE
~~\$4.99~~ \$3.75

Smokey Bear Key Chains

Keychain Flashlight

Dawna's most indispensable item when camping or traveling in the car at night with a map! This is a most amazing flashlight on a keychain. Just squeeze it and it gives off a powerful beam of light. A big help any time a flashlight is necessary. Long-lasting but disposable. Batteries not replaceable.

SB-734 \$4.95 ea.
SB-734B Box of 50 \$225.00



Key Chain Smokey

This miniature version of our dolls measures 5/8". This little guy also makes for a great decoration in the car, at the office, or at home.

SB-714 \$8.50 ea.



Smokey Key Ring

Smokey is gold colored and measures 1 1/4" tall.

SB-711 \$4.50 ea.
10 or more \$3.99 ea.



SB-X

Key Fob

Smokey is embroidered on sturdy material. 2" x 1 1/4".

SB-X \$3.75 ea.
10 or more \$3.25 ea.

License Plate Frame

Every official vehicle should carry the fire prevention message with these inexpensive and attractive license plate frames. Ideal for personal cars and trucks, these frames are made of tough, rustproof plastic.

SB-703 \$2.50 ea.
10 or more \$1.99 ea.



Rubber Stamps

Use on envelopes, letters, books and literature to keep Smokey's message ever present. These rubber stamps are made of the finest quality material for long durability.

'Only You' Stamp

SB-755 (1¼" tall) \$8.99

Paw Print Stamp

SB-759 (1½" tall) \$8.99



SB-759



SB-755

Ever Popular

**Giant Size
10"**



SB-377

Large Smokey Patch

This special 10" tall patch is excellent for displays or the back of a jacket.

SB-377 \$19.95

Item	Year	Price	Item	Year	Price
SB-A	1961	\$3.50	SB-AA	1986	\$2.95
SB-B	1969	1.95	SB-BB	2000	1.50
SB-C	1975	2.95	SB-CC	1988	2.75
SB-D	1970	3.95	SB-DD	1998	3.40
SB-E	1976	6.25	SB-EE	2015	4.75
SB-F	1979	3.25	SB-FF	1996	3.35
SB-G	1982	5.50	SB-GG	2012	4.85
SB-I	1971	1.95	SB-JJ	2011	4.85
SB-J	1980	2.25	SB-KK	2005	5.95
SB-K	1979	3.95	SB-LL	2007	5.95
SB-L	1983	2.95	SB-MM	2013	4.95
SB-N	2012	3.50	SB-NN	2004	4.95
SB-O	1985	2.75	SB-OO	2013	4.85

Order by mail or 3 faster ways...

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Our Website
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We ship promptly!



Smokey Bear Patches ...



A



B



C



D



E



F



G



I



J



K



L



N



O



AA



BB



CC



DD



EE



FF



GG



SB-JJ
3 1/2" x 3 1/4"



KK



LL

Large 4 1/4" tall



SB-MM
3" in diameter



NN



SB-OO

Stickers



Smokey's Face Stickers

Tough, vinyl stickers with adhesive backing. Hundreds of uses. Now in three sizes.

SB-320 (2" tall) \$1.95/sheet of 4

SB-321 (6" tall) \$2.95 ea.

SB-313 (13" tall) \$3.50 ea.

Quantity Stickers

Each sticker is approximately 3" tall. Sanitary, self-sticking, adhesive backing. Same prices for all. Please specify your choice.



99-005 16 USC 560 P-4



99-005 16 USC 560 P-4



99-005 16 USC 560 P-4

SB-335 Fire Patrol Stickers



99-005 16 USC 560 P-4



99-005 16 USC 560 P-4



99-005 16 USC 560 P-4

SB-332 Smokey's Head Stickers



99-005 16 USC 560 P-4



99-005 16 USC 560 P-4



99-005 16 USC 560 P-4

SB-333 Remember Stickers

*Priced as
'give-aways'*

1-9	\$.20 ea.
10 or more	\$.15 ea.
Pkg. of 1,000	\$99/pkg.

**Also see the
giant wall
clinger on
page 49.**



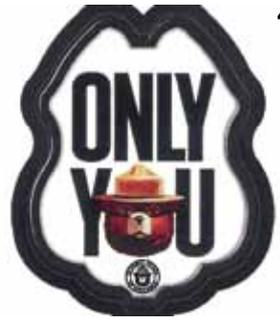
*We ship promptly and you
receive the good old-fashioned
quality service you deserve!*



SB-391



SB-392



SB-393

Emblem Stickers

Large, attractive stickers for lots of uses. Each is approximately 2½" tall by 2" wide. Easy to peel off and apply to just about any surface.

PLEASE SPECIFY: SB-391, SB-392 or SB-393

Any Emblem Sticker:	\$.25 ea.
10 or more	\$.20 ea.
Pkg. of 400 of same sticker	\$60.00

Smokey's Reflective Sticker Kit

Nine reflective stickers on this 8½" x 5" sheet. Fun for children and useful for adults. Great for bicycles, car door edges, mail boxes and other places to help provide safety and remind folks to prevent wildfires.

SB-323	\$10.95 ea.	
	REDUCED PRICES	\$8.50 ea.
	2 or more	\$7.50 ea.



SB-323



*Want to learn
more about
Smokey?*

For more information and to join, visit: <http://smokeybearassociation.com/>



SB-986 \$19.00

Framed Prints (12" x 14½")

Each of these beautiful works of art by the late Rudolph Wendelin is 12" x 14½" in size. Each comes in a cherry wood frame with hanger on back ready for mounting. Each print is titled and dated, from 1979 – 1994. Some are familiar classics; others lesser known; all beautiful!

Please specify by item number. \$19.00 ea.



SB-979 \$19.00



SB-980 \$19.00



SB-981 \$19.00



SB-982 \$19.00

SB-983 **SOLD OUT**

SB-984 \$19.00



SB-985 \$19.00



SB-987 \$19.00



SB-988 \$19.00



SB-989 \$19.00



SB-990 \$19.00



SB-991 \$19.00



SB-992 \$19.00



SB-993 \$19.00



SB-994 \$19.00

Please order without delay. Some prints very limited.

Phone
208-882-4767

Fax
208-882-0373

Our Website
www.smokeybeargifts.com

We ship promptly!



Framed Paper Posters (11" x 8 1/2")



SB-852

Select from these poster reprints framed in solid wood with plastic covering. Each poster reprint is taken from our remaining inventory of out-of-print calendars. Frame is 11" x 8 1/2".

\$15.95 ea.

Any 5 or more of your choice
\$12.95 ea.



SB-841



SB-842



SB-843



SB-844



SB-845



SB-846



SB-854



SB-855



SB-847



SB-848



SB-849



SB-851



I wish to thank you all for outstanding service and fantastic products!

— Kenneth B., Colorado Springs, Colorado

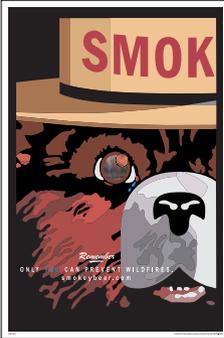


Outdoor or Indoor Posters

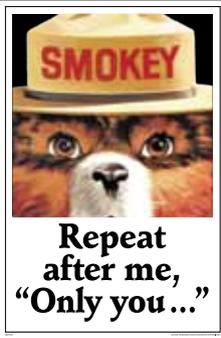
Outdoor/Indoor Posters

Large 12" x 18" classic posters printed on paper stock with a UV-protective coating. Suitable for use outdoors on bulletin boards and sign posts or indoors as wall hangings.

Any 4 or more **\$4.95 ea.**



SB-871 \$5.95 ea.



SB-872 \$5.95 ea.



SB-873 \$5.95 ea.



SB-874 \$5.95 ea.



SB-875 \$5.95 ea.



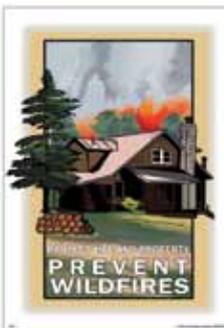
SB-876 \$5.95 ea.



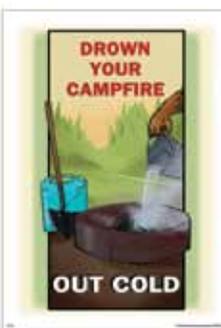
SB-877 \$5.95 ea.



SB-878 \$5.95 ea.



Protect Property Poster
SB-879 \$5.95 ea.



Out Cold Poster
SB-880 \$5.95 ea.



Fire in Its Place Poster
SB-881 \$5.95 ea.



Too Late Poster
SB-882 \$5.95 ea.

Giant Wall Clinger

A 24" tall image of Smokey in his favorite pose, designed for self-adhesion and easy removal for re-use.

SB-802 **\$19.95 ea.**



SB-802



SB-806

Smokey Stand-Up

This 72" x 26" cardboard image of America's favorite bear is sure to attract attention. Attached brace in the back folds out to make it a free-standing display. Shipped in secure packaging.

SB-806 **\$45.95 ea.**
2 or more **\$39.95 ea.**



SB-805

Desktop Stand-Up

A smaller version (20½" tall) of the big SB-806 stand-up shown above. Excellent for displays and exhibits, counter tops, desks, and many other uses.

SB-805 **\$9.95 ea.**
2 or more **\$7.95 ea.**

***For Fast Friendly Service
 Call us at 208-882-4767***

Outdoor Signs



SB-811



SB-813

One of America's favorite posters and one with an old-fashioned corner hole. Both made of metal, and with pre-drilled corner holes allow for easy mounting indoors or outdoors.

SB-811 Only You Sign 15 $\frac{1}{8}$ " x 11 $\frac{3}{8}$ " \$12.95
SB-813 Retro-Look Sign 16" x 12 $\frac{1}{2}$ " \$12.95



Fire Danger Vehicle Sign

Attach this innovative 11" x 13" magnetic sign to vehicle doors or tail gate and change the fire danger rating as necessary (5 inserts). What a great way to support the message of stationary signs and bring the current rating to the attention of hundreds of people. Made of tough, magnetic vinyl with UV-resistant coating.

SB-808 \$75.95 ea.
2 or more \$69.95 ea.



Fire Danger Sign (Large)

A full-size, 4' x 4' fire danger sign for fire stations, resource offices, city and county buildings. Warn the public of current conditions. Mountable flush on buildings or on posts. Comes complete with mounting hardware. Fully assembled with an enclosed rating wheel and locking mechanism. Add agency logo and/or name at bottom for \$25. Allow 2 – 4 weeks for delivery.

SB-814 \$875 ea.
\$798 ea. for 2

Price includes \$100 shipping for this item. Note: For more than 2, phone for discount price and shipping costs. Sign is one-sided. Double-sided mounting brackets are available.



Fire Danger Sign (Small)

Same as above except 2' x 2' in size and you apply your own logo at bottom, if desired. The other difference is we stock this one and ship directly to you without delay and you simply use the shipping price chart on page 33.

SB-820 \$475 ea.
2 or more \$425 ea.



Aluminum 'Smokey Says' Sign

People take notice of this large, 44" x 16" metal sign. It is made of heavy gauge aluminum with long-lasting UV printing. Pre-drilled for easy mounting.

SB-809 \$95.00 ea.
2 or more \$89.00 ea.



Tough Fiberglass Sign

A great reminder around outbuildings, barns or other facilities, or for indoor display. 11" x 10½" on tough, weather-proof, UV-protected Fiberglass. 3 pre-drilled mounting holes.

SB-807 \$35.95

Boundary Markers

Here's a distinctive and friendly way to mark property lines or other outdoor boundaries. 4" x 4", pre-drilled, diamond-shaped or 4" diameter round signs made of weather- and UV-resistant enameled aluminum. Please specify diamond or round.

SB-812 Boundary Sign \$3.50 ea.
5 or more \$2.99 ea.



SMOKEY BEAR BANNERS



Smokey Bear Flag

36" x 60" (Pole not included)

SB-835 \$24.50

- Home use
- Campground hosts
- Exhibits and displays
- Ranger stations
- Park offices



Smokey's Decorative Windsock

Three feet of colorful nylon with 'Prevent Wildfires' embroidered on every other streamer. Smokey, his cubs and forest friends contrast a green forest with a burned forest (on other side of circular panorama). Comes complete with hanger string and clip.

SB-837 \$23.50

Smokey Bear Belt Buckles

Limited edition pewter buckles, individually numbered, cloth collector's pouch



2016
SB-72 \$23.00



2015
SB-71 \$23.00



2014
SB-70 \$23.00



2013
SB-69 \$23.00

Osborne Fire
Finder Anniversary



2012
SB-68 \$23.00



2011
SB-67 \$23.50



2010
SB-66 \$23.00



2009
SB-65 \$22.00



2007
SB-63 \$22.00



2006
SB-62 \$21.50



2004
SB-60 \$21.50



2000
SB-56 \$21.00

*Note: This year's design is by Gary Embich based on art he created for the logo of the Smokey Bear Association. Only 800 produced, each individually numbered.



Brass-Plated Smokey Buckle

This is a popular, durable, brass-plated buckle ready for wear in the field or in the office. Approx. 3¼" x 2½".

SB-17 \$17.95



Forest Fire Fighter's Buckle

Worn proud by forest fire fighters from coast to coast! This is a durable, brass-plated buckle with Smokey in the center. Approx. 3¼" x 2½".

SB-16 \$17.95

'Forest' Sterling Smokey Buckle

Exquisite! This gold and silver plated buckle is 3" x 4¼" and is sure to please and honor anyone associated with trees and forests. Includes fine gift box.

SB-48 \$96.00



Sterling Money Clip

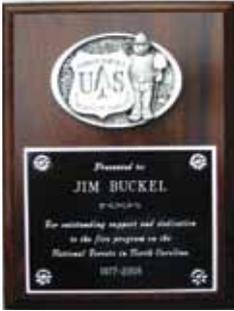
A unique gift or remembrance. This fine quality money clip is sterling with Smokey in jeweler's gold. On the reverse in dark letters: "Prevent Forest Fires."

SB-19 \$149.00



Recognition Awards

*Distinctive awards for those
deserving of thanks or lasting recognition.*



Recognition Plaque

A memorable way to say thank you, congratulations, farewell, or anything else that requires a special gift. **Choose from any of the pewter buckles pictured on facing page or those below** to be mounted on 6" x 8" simulated walnut. Send us any wording you desire (or fax or email it), shown approximately as you want the lines laid out, or we'll ship plain and you can have the engraving done locally. All lettering is doubly etched for clear reading. Specify which buckle is to be mounted. If buckle is not shown, phone with year desired. We promise fast service!

SB-731 \$40.95

Lettering, add 31¢/letter

AVAILABLE FOR PLAQUES ONLY:



SB-61 2005



SB-64 2008



SB-57 2001



SB-54 1998

Additional ideas: We can add a name/date, etc. on the attaché case (page 23), steel tumbler (page 29) and embroidered on the blankets and throws (page 24). Allow extra time.



M-640

Crystal Flame Award

A unique award for fire prevention, wildfire fighting, support services or other things that should be recognized. Made of clear glass and etched with your wording and securely mounted on a black base. Stands 9½ inches tall. If desired, add your agency, organization or company logo (\$25.00) (or inquire about generic art symbols).

M-640

\$37.95 + 39¢/letter

Mountain Summit Award

A fine trophy or award for any occasion. Beautiful blue frosted acrylic with your wording etched into it. A unique mountain-like top. 5" x 7" and securely mounted on a black base.

Add your agency, organization or company logo (\$25.00) if desired, or inquire about generic art symbols.

M-641

\$37.95 + 39¢/letter



M-641

Favorite Books Collection

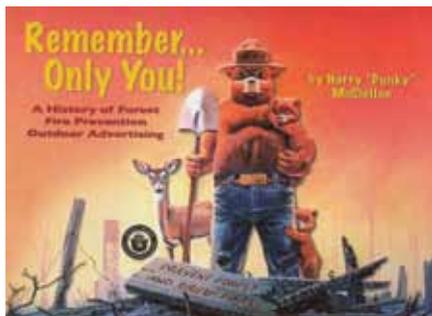
Also see page 61 for collectors' books



On the Burning Edge

Disaster is no stranger on the fire line and hotshot-turned-writer Kyle Dickman has vividly portrayed the day it struck on the Yarnell Hill Fire in Arizona. It was June 30, 2013 when the fire-fighting community lost 19 young men in the deadliest incident since 9/11. Read accounts by the lone survivor recalling the youthful joy preceding the tragedy and learn from the mistakes that are said to have led to the disaster. Hardcover, 304 pp.

B-433 \$25.95



Remember...Only You!

This 200-page, 12" x 9" coffee-table style book by Harry McClellan features over 800 full-color images of posters, signs and other Smokey Bear art. The focus is on the history of fire prevention advertising – an important part of one of the most successful campaigns the world has ever known. Hardback with color dust jacket.

SB-426 \$44.95 ea.

Hot Foot Teddy

An interesting treatment of Smokey Bear's life by Sue Houser. This is the true story, and it is well illustrated. 40 pp., 8½" x 11" hardback.

SB-422 \$17.95

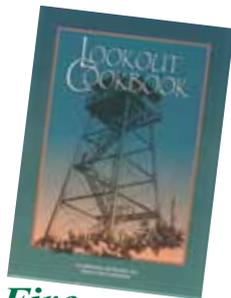


For Lookout Enthusiasts

Lookout Cookbook

A cookbook and more! This excellent book is a collection of favorite recipes from men and women who have served on lookout towers. Also includes a history of lookouts, types of lookouts, poems, bibliography and more. 144 pages, softback, with beautiful art and photos.

B-448 \$14.95



Also see the Osborne Fire Finder belt buckle on page 52.

Websites of Interest

Forest Fire Lookout Association: <http://www.firelookout.org>
Lookout rentals on national forests: <http://www.recreation.gov>





Smokey Bear – A Novel

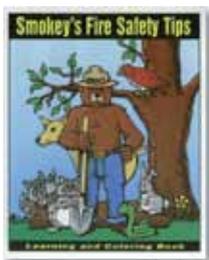
This delightful novel by Karen Signell tells the amazing Smokey Bear story from the perspective of Smokey himself as he talks and interacts with the animals around him during his entire lifetime. Well researched; part natural history and part biography. Recommended for adults and youth. 502 pages, softback.

SB- 425

\$17.95



Especially for Youth



Smokey's Coloring Book

A full color cover, 13 large 8½" x 11" pages to color and teach fire safety, and a page of Smokey's Fire Safety Tips. An ideal way to get Smokey's message to children ages 4-10.

SB-302

10 or more

\$.95 ea.

100 or more

\$.85 ea.

SB-302S (Spanish Edition)

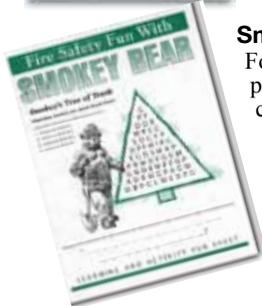
10 or more

\$.95 ea.

100 or more

\$.85 ea.

\$.75 ea.



Smokey's Fun Sheet

Four pages of fun for kids of elementary school age. Five word puzzles, a picture to color, a maze, and Smokey's message in ways children will enjoy and remember. A great 'give-away' item, priced to encourage wide distribution.

SB-305

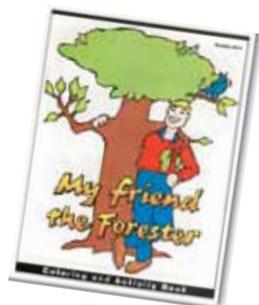
10-99

100 or more

\$.35 ea.

\$.32 ea.

\$.29 ea.



My Friend the Forester

A 14-page coloring and activity book suitable for grades K-4. From going to college to working in field and lab, this book is a great way to show youngsters what forestry is all about.

B-300 \$\$.95 ea.

10 or more

\$.85 ea.

100 or more

\$.75 ea.



Smokey's Fabric Book Project

A treasured gift you can make for a young child, or an excellent project for a youngster under your guidance. 14 colorful, numbered panels and text of the Smokey Bear story are printed on 100% cotton material. Non-toxic and made in USA. Ready to cut out and sew, and possibly customize with batting. Easy-to-follow directions included. Finished cloth book approx. 10" x 7" — or make a quilt instead!

SB-427

\$35.99

Traveling the Lewis & Clark Trail?

Across the Snowy Ranges

The Lewis & Clark Expedition in Idaho and Western Montana

The story of the Lewis & Clark Expedition in the most difficult part of the entire route to the Pacific. This day-by-day interpretation was written by James R. Fazio, complete with side bars providing insights on topics ranging from Sacagawea's name to Peace Medals to lookout towers you can rent. Over 90 color photos and maps. 204 pp., hardback.

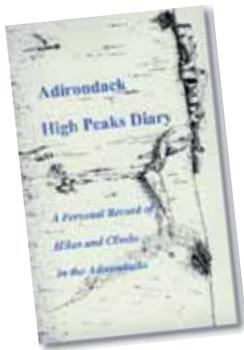
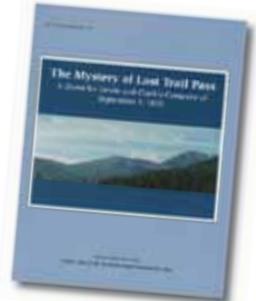
LC-427 ~~\$29.95~~ **REDUCED PRICE \$27.50**



The Mystery of Lost Trail Pass

It's been called "a puzzle wrapped in a mystery." Where was the expedition's route of Sept. 2-4, 1805, and where did they spend that cold, wet night of Sept. 3? Five authors present arguments to support their ideas, complete with maps. But you be the judge. 76 pages.

LC-449 ~~\$9.95~~ **REDUCED PRICE \$4.00**



Hiking in the Adirondacks?

Adirondack High Peaks Diary

For our friends in the Northeast—and their visitors. Here is a great way to keep a record of your climbs for membership in the Adirondack 46ers Club—or just for your own satisfaction. Pages for each peak include a paragraph about the peak, and plenty of room to write. Other sections discuss backcountry ethics, safety, and more. 136 pp., illustrated with pen and ink art.

B-446 ~~\$14.95~~ **CLEARANCE SALE PRICE \$4.00**

Bookmarks

Fire Danger Bookmark

The reverse on each explains the 5 fire danger ratings. 5½" x 3", plastic-coated.

Specify: SB-346E (Evergreens)
or SB-346D (Deciduous)

\$.59 ea.

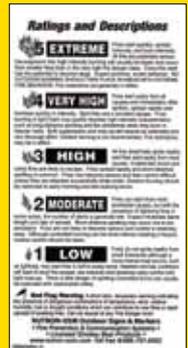
10 or more \$.49 ea.



SB-346E



SB-346D



Backside

Woosy Owl's Corner

Woosy Litter Bags



Great give-away item with a message. 10" x 14" x 3". For litter or handy for literature and other distribution items.

WO-710 \$.40 ea.
50 or more \$.35 ea.
Box of 1,000 \$290.00



Woosy Disk

A 5" flying disc to remind all to "Lend a Hand... Care for the Land!" Made of recycled material.

WO-334 \$1.69 ea.
10 or more \$1.59 ea.
100 or more \$1.49 ea.



Woosy Patches



WO-Q 1973 \$3.99



WO-S 1979 \$5.50



WO-T 2005 \$3.75

These popular Woosy patches promote stewardship of our earth. Approximately 3½" x 4" or 5"



Smokey's Helper Page Holders

Smokey keeps your place in a book or can be used like a paper clip. A useful and affordable give-away item for any occasion. Plastic, 2½" tall, in bright, assorted colors.

SB-318 \$.35 ea.
12 or more \$.32 ea.
100 or more \$.29 ea.

Smokey Jig Saw Puzzles



As far as we know, this is the first-ever jig saw puzzle featuring Smokey Bear. The art is a beautiful rendition of Smokey and cubs by the late Rudolph Wendelin. The puzzle is a big 24" x 18" with 432 pieces on high-quality card stock. It comes packaged in a sturdy cardboard can for easy storage or to take along on vacation or to camp.

SB-883

\$25.95



Youth Puzzle

This 35-piece puzzle for young children features the popular scene of Smokey and his friends. The 8 $\frac{1}{4}$ " x 10 $\frac{1}{2}$ " puzzle comes in a handy storage can. Help inspire the next generation of Smokey's helpers with this delightful art by Rudolph Wendelin.

SB-884

\$12.99



'Color Me' Children's Puzzle

Comes in four different assorted designs from popular Smokey art that speaks clearly to children. Made of thick paper and 6" x 4" in size, these puzzles can be colored with crayons (See p. 17 for a crayon set). On orders of 4 or more we will try to pack the four different ones equally.

SB-326

\$1.69 ea.

10 or more

\$1.59 ea.

Box of 200

\$298.00



SB-801

Emerald Green Magnet

Smokey is in attractive shades of brown set against a background of emerald green. Approx. 1½" diameter.

SB-739 **\$2.99 ea.**
12 or more **\$2.50 ea.**

Vinyl Magnets - Two Sizes!

Full color images of Smokey and his popular message. **Please specify: Green or Blue** with your choice of 2" or 7" diameter.

SB-343 2" **\$1.99 ea.**
10 or more **\$1.75 ea.**

SB-344 7" **\$8.95 ea.**
5 or more **\$7.95 ea.**



Magnets!

Poster Magnet

This magnet-with-a-message measures 2" x 3".

SB-801 Only You Magnet **\$2.99 ea.**



SB-739



SB-343



Large SB-344 can be used on vehicles. Specify blue or green.

SB-344

Smokey Bear Mouse Pad

We have received so many requests for this discontinued item that we've brought it back. The art is by Rudolph Wendelin and features Smokey and volunteer fire fighters. The pad is 7½" x 8½" and works great with either wired or wireless computers. Perfect for work, school or at home.

SB-601 **\$7.50 ea.**



SB-601

Litter Bags

A useful, always popular item. Great for workshop or conference handouts/packets and much more economical. We have re-supplied and have a huge inventory for summer.



Large Litter Bag

You can think of 100 uses for this bag. 20" x 26" x 4" and made of strong plastic. Boldly imprinted with Smokey and his message. Great for recycling, litter campaigns, protection of sleeping bags and other outdoor gear...you name it! (As with other bags, this is not for young children.)

Buy in quantity and save.

REDUCED PRICES

SB-706	\$.79 ea.	\$.65 ea.
10 or more	\$.72 ea.	\$.59 ea.
Box of 250	\$140.00	\$135.00



Small Litter Bags

Handy 15" x 12" size. Use its plastic draw string to hang it up, or to close it when pulled tightly.

SB-701	\$.45 ea.
50 or more	\$.39 ea.
Box of 500	\$175.00

Smokey's Safety Whistle

This is not a toy. It is endorsed by the National Association for Search and Rescue and a host of other organizations and government agencies. When blown it produces a piercing 118 – 120 decibel sound that can help lead rescuers to the lost or injured. 3" x 1¼".

SB-350	\$4.95 ea.
10 or more	\$4.50 ea.
100 or more	\$3.95 ea.

Forest Service Safety Whistle

Same as above but with the Forest Service shield and "Think Safety" attractively embedded in plastic.

FS-349	\$4.95 ea.
10 or more	\$4.50 ea.
100 or more	\$3.95 ea.



Collector's Pages

61

Discontinued items! available while supplies last.

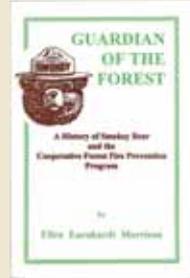
Out-of-Print Books and Post Card

The estate of author Ellen Morrison has generously provided the remaining supply of 3 items that have long been unavailable. All are new and in good to excellent condition despite being in storage for many years. Very limited in quantity, so you may want to phone. A portion of each sale will be donated to the Smokey Bear Association.

Guardian of the Forest

One of the best-ever histories of Smokey Bear. Hardback, 222 pages. Condition and edition may vary.

SB-421 \$19.50

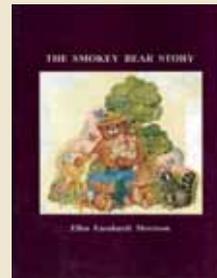


SB-421

The Smokey Bear Story

A well-illustrated condensation of the wildfire prevention campaign. Hardback, 61 pages.

SB-420 \$14.95



SB-420



SB-607

Through-the-Years Post Card

Poster reproductions show how Smokey's image has changed through the years. Poster years are on the reverse.

**SB-607 \$.30 ea.
\$2.50/10**



SB-667

16G Thumb Drive

This thin, 3" x 2" thumb drive holds a lot of data! Convenient for storage and a memorable souvenir of Smokey's 70th anniversary.

**SB-667 ~~\$19.95~~
REDUCED \$15.95**

More for Collectors



70th Anniversary Pocket T-Shirt

Two quality T-shirts. Pre-shrunk cotton with the logo printed on the pocket.

SB-200 (Ash) S, M, L, XXXL ~~\$13.95~~
SB-201 (Blue) S, M, XXL ~~\$13.95~~
SALE PRICE \$12.95 ea.

Youth 70th Logo T-Shirt

Every young person can join in the celebration of Smokey's 70th anniversary with this tough and high quality t-shirt. 100% cotton, Fruit of the Loom. Navy blue.

SB-215 XS, S, M, L ~~\$12.95~~
REDUCED \$9.95



Firefighter T-Shirt

Discontinued but a few sizes remain. Every firefighters will appreciate the humor in this statement T-shirt. On front: "Wildland Firefighter." On the back: "Welcome to my office." 100% cotton, short sleeves. Specify: black or gray.

M-280 Adult sizes S, M, XXL, XXXL in black or size S in gray. ~~\$19.95~~
SALE PRICE \$12.95

M-281 Adult Sweatshirt with same design. Sizes XL and XXL in black. ~~\$39.95~~
SALE PRICE \$29.95

Last 70th T-Shirts Sizes and Quantities Limited



SB-221

Adult 70th Logo T-Shirt

The official 70th logo is boldly printed on the front of this attractive, sage-color t-shirt. Made of high quality Fruit of the Loom, 100% cotton.

SB-221 S, M, L, XXL ~~\$16.95~~
REDUCED \$12.95



SB-215

Limited Edition Micro-Train® Set



Produced in N-scale by respected model manufacturer, Micro-Train®. The engines and cars are approximately 3" long. All are extremely realistic. The gondola car even has fish belly sides and drop ends. Each car is carefully packaged in hard, protective plastic for shipping and storing.



Locomotive SB-824 ~~\$99.95~~
\$69.95



Caboose SB-825 ~~\$20.95~~
\$14.65

CLEARANCE SALE

ALL ITEMS ON THIS PAGE REDUCED!

(Ask about further discounts for quantity)



SB-863 ~~\$18.35~~
\$12.80



Green Caboose SB-818 ~~\$26.95~~
\$18.95



Box Car SB-817 ~~\$14.95~~
\$9.95

Tanker SB-816 ~~\$20.95~~
\$14.65

Gondola SB-831 ~~\$15.95~~
\$11.15



Hopper SB-829 ~~\$16.95~~
\$14.85

Red Tanker SB-822 ~~\$19.95~~
\$13.95

Caboose SB-830 ~~\$23.97~~
\$16.75



SB-860 Brown Box Car ~~\$22.75~~ \$15.90

SB-861 Brown Box Car ~~\$26.95~~ \$18.85
(smaller, z-scale model)



SB-866 ~~\$18.35~~
\$12.80

SB-867 ~~\$18.35~~
\$12.80

SB-868 ~~\$18.35~~
\$12.80



Smokey Pajama Tops

Long-Sleeve Pajama Top
SB-291 S, M, L, XL ~~\$21.95~~
REDUCED \$14.95

Short-Sleeve Pajama Top
SB-295 M, L only \$11.95

QUICK PAGE FINDER...

Awards	3, 6, 22-24, 27, 38, 53
Bags & Packs	22
Bandannas	11
Bear Dolls	2-3, 41
Blankets & Pillows	24-25
Bobblehead	19
Bookmarks	56-57
Books	54-56, 61
Buckles	52
Christmas Ornaments/Cards	30-31
Dishware	26-28
Educational Support	
.....	12-19, 21, 40, 44-45, 55, 57
Flags/banners	51
Forest Service	
.....	19, 27, 29, 38, 43, 52-53, 60
Games/Toys	14-16, 18, 57
Hats	7, 20-21
Infant Clothing	8, 10
Key Chains	41
Light/lanterns	5, 41
Litter Bags	57, 60
Luggage Tags	34-35
Magnets	59
Mugs & Glasses	28-29
Note Pads	30-31
Patches	42-43, 57
Plaques	53
Pins & Jewelry	36-41
Postcards & Cards	30, 61
Posters & Signs	46-51
Puzzles	14, 58
Shirts/Sweatshirts	4-8, 62
State Pins	36-37
Stickers	44-45
Thermometer	21
Thumb Drives	17, 61
Tram Sets	63
Youth Shirts	8-10, 62
Water Bottles	29
Woody Owl	57
Zipper Pulls	16-17

Come Visit Us!

▲ Catalog Outlet Store
▲ Northwest Showcase (Regional Art)

Open: Monday–Friday 10:00–5:00

See the Smokey Bear exhibit at the
Central Idaho Historical Museum, McCall, Idaho
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